

Drive sales and growth with Riva's Customer Intelligence platform for Salesforce

CRM Data Automation | Customer and Relationship Intelligence | Cognitive Insights & AI

Riva's Customer Intelligence platform is trusted by over 1,200 companies and 100,000 Salesforce users globally. Start a free 15-day trial today.

- ✓ Advanced CRM data automation
- ✓ Supports all major email platforms
- ✓ Tackles complex sync challenges
- ✓ Easy to configure and manage
- ✓ Drives sales productivity
- ✓ Reduces manual data entry
- ✓ Delivers customer intelligence
- ✓ Relationship mapping and analytics
- ✓ Cognitive insights and AI
- ✓ Award-winning Client Success and Client Engagement Teams



Riva is a leader in CRM data automation, customer and relationship intelligence, cognitive insights and AI.

[Riva Cloud](#) and [Riva On-Premise](#) deliver CRM data automation for a dozen of the world's best CRMs, all major email collaboration systems, and other enterprise business applications.

Salesforce customers use Riva to solve complex sync challenges that go beyond Lightning for Outlook/Exchange's capabilities. Automatically sync Salesforce contacts, calendars, tasks, email, opportunities, cases, custom fields, custom objects, and other data with Office 365, Exchange, G Suite and Gmail, IBM Collaboration Solutions, GroupWise, Marketo, CipherCloud, Skyhigh for Salesforce, Cloud Theory, Veeva, Box, OneDrive, Zendesk, and others.

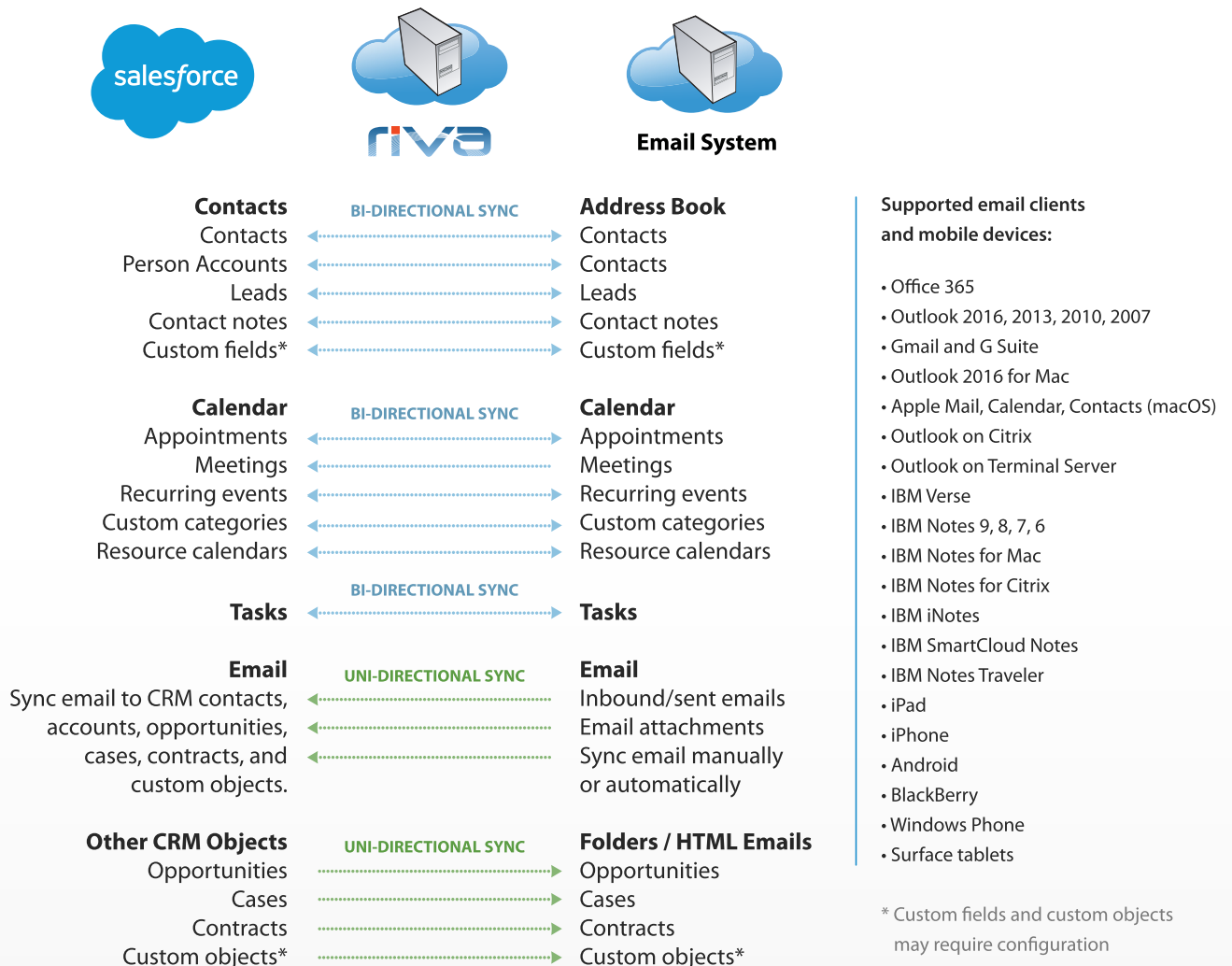
[Riva Insight](#) significantly boosts sales productivity by putting customer intelligence (from Salesforce, email systems, InsideView, and public data sources), relationship mapping and analytics (TrustSphere), cognitive insights and AI (Sia by Opentopic) at users' fingertips directly in Outlook, Office 365, and IBM Notes. Riva Insight provides "one click to relevance" and turns multiple streams of customer data into actionable intelligence for client-facing teams.

[Riva for Developers](#) allows third-party app developers to build new integrations and accelerate time to value.

Riva is backed by our award-winning Client Success, Client Engagement, and Development Teams. We are highly committed to our customers' success – as you can see from all the 5-star reviews for Riva on the Salesforce AppExchange. **Start a free 15-day trial today!**

CRM data automation for Office 365, Exchange, Gmail, and Notes

Automatically sync data between Salesforce, all major email platforms, and other enterprise business apps. Riva delivers extensive sync options, proven performance and reliability, and hybrid support.



Here are just a few of Riva's advanced CRM data automation options:

- ✓ Sync resource calendars
- ✓ Custom field mapping
- ✓ Custom contact filters
- ✓ Custom category mapping
- ✓ Custom appointment subjects
- ✓ Appointment and object filters
- ✓ Duplicate prevention
- ✓ Token matching
- ✓ Privatization
- ✓ Attendee management
- ✓ Custom email tracking
- ✓ Sync custom CRM event objects
- ✓ Object layout changes
- ✓ Attendee matching filter
- ✓ Hyperdescriptions
- ✓ Contact links
- ✓ Email tracking to custom objects
- ✓ **And much more!**

Join 1,200 companies and 100,000+ Salesforce users across all industry verticals who trust Riva to deliver advanced CRM data automation, customer and relationship intelligence, cognitive insights and AI. **Start a free 15-day trial today!**

Call 408.675.5015 ▪ Visit rivacrmintegration.com

